Alt Order#

Deal#

INVOICE



Invoice Date Invoice Month Invoice Period Invoice # 10/31/16 - 11/07/16 1602977-2 11/08/16 November 2016

Account Executive Sales Office Sales Region Property WAFB **WAFB** Chris Tingle Local

Estimate Number <u>Advertiser</u> Product POL/Gissel, Daryl/Mayor Darryl Gissel (Political) W.

Flight Dates

10/27/16 - 11/07/16

Billing Calendar Billing Type Cash Broadcast

Special Handling Advertiser Code Product 1/2 Agency Code

Order #

1602977

Agency Ref Advertiser Ref

Billing Address:

Cranch Hardy Attention: Accounts Payable 7906 Wrenwood Boulevard Baton Rouge, LA 70809

Send Payment To:

WAFB Raycom U.S. / WAFB TV 9 PO Box 11407 Lockbox 0340 Birmingham, AL 35246-0340

Snots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/31/16	10/31/16	9 News This Morn	ing 6a-76a-7a	M	:30	1	\$525.00	NM	
	Start Date 10/31/16	End Date MTWTF		<u>Rate</u> \$525,00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WAF	B M 10		News This Morning 6a-7a	6a-7a	:3	O DG-1535			\$525.00 NM
2 11/01/16	11/01/16	9 News This Morn	ing 6a-76a-7a	-T	:30	1	\$525.00	NM	
	Start Date 10/31/16	End Date MTWTF: 11/06/16 -T		<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time De	escription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			<u>Rate Type</u>
1 WAF	B Tu 11/	/01/16 6:38 AM 9 I	News This Morning 6a-7a	6a-7a	:3	O DG-1535			\$525.00 NM
3 11/01/16	11/01/16	WAFB 9 News at 6	6р-630р	-T	:30	1	\$850.00	NM	
	Start Date 10/31/16	End Date MTWTF: 11/06/16 -T		<u>Rate</u> \$850.00					•
Spots: <u>#</u> <u>Ch</u>	<u>Day Air</u>	Date Air Time De	scription	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			<u>Rate Type</u>
1 WAF	B Tu 11/	/01/16 6:13 PM W.	AFB 9 News at 6	6р-630р	:3	0 DG-1535			\$850.00 NM
4 11/01/16	11/01/16	WAFB 9 News at 1	0 M-F M-F 10-1035p	- 17	:30	1	\$1,150.00	NM	
	Start Date 10/31/16	End Date MTWTFS		<u>Rate</u> \$1,150.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WAFE	3 Tu 11/		AFB 9 News at 10 M-F	M-F 10-1035p	:3	0 DG-1535		***	\$1,150.00 NM
5 11/02/16	11/02/16	9 News This Morni	ng 6a-76a-7a	W	:30	1	\$525.00	NM	
	Start Date 0/31/16	End Date MTWTFS		<u>Rate</u> \$525.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WAFE			News This Morning 6a-7a	6a-7a	:3	0 DG-1535			\$525.00 NM
6 11/02/16	11/02/16	WAFB 9 News at 1	0 M-F M-F 10-1035p		:30	1	\$1,150.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1602977-2	11/08/16	November 2016	10/31/16 - 11/07/16

Advertiser	Product	Estimate Number
POL/Gissel, Daryl/Mayor	Darryl Gissel (Political) W/	

Spots/

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
			······································	W					
Weeks:	Start Date 10/31/16	End Date MTWTFSS		<u>Rate</u> \$1,150.00					
Spots: # Cl	<u>n Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W.	AFB W 11		B 9 News at 10 M-F	M-F 10-1035p		0 DG-1536C			\$1,150.00 NM
7 11/03/16	11/03/16	9 News This Morning	6a-76a-7a	T	:30	1	\$525.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS		<u>Rate</u> \$525.00					
Spots: # Cl	<u>Day Ai</u>	r Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W.	AFB Th 11	/03/16 6:18 AM 9 Ne	ws This Morning 6a-7a	6a-7a	:3	0 DG~1536C			\$525.00 NM
8 11/03/16	11/03/16	WAFB 9 News at 6	6р-630р	T	:30	1	\$850.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS	<u>Spots/Week</u> 1	<u>Rate</u> \$850.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	AFB Th 11	/03/16 6:28 PM WAF	B 9 News at 6	6p-630p	:3	0 DG-1536C			\$850.00 NM
9 11/03/16	11/03/16	WAFB 9 News at 10	M-F M-F 10-1035p	~T <i>-</i>	:30	1	\$1,150.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,150.00					
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
. – –	AFB Th 11		B 9 News at 10 M-F	M-F 10-1035p		0 DG-1536C			\$1,150.00 NM
10 11/04/16	11/04/16	9 News This Morning	6a-76a-7a	F	:30	1	\$525.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16F	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	<u>ription</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 W	AFB F 11	/04/16 6:51 AM 9 Ne	ws This Morning 6a-7a	6a-7a	:3	0 DG-1536C			\$525.00 NM
11 11/07/16	11/07/16	9 News This Morning	6a-76a-7a	M	:30	1	\$525.00	NM	
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00					
Spots: # Ch	<u>Day Air</u>		ription	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate Type</u>
1 W/	AFB M 11	/07/16 6:37 AM 9 Ne	ws This Morning 6a-7a	6a-7a	:3	0 DG-1536C	***************************************		\$525.00 NM
12 11/07/16	11/07/16	WAFB 9 News at 10	M-F M-F 10-1035p	M	:30	1	\$1,150.00	NM	·
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	Spots/Week 1	<u>Rate</u> \$1,150.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
	AFB M 11.		B 9 News at 10 M-F	M-F 10-1035p		0 DG-1536C			\$1,150.00 NM
				Total Spots		12			

Payment Terms 30 Days

Gross Total

\$9,450.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$1,417.50

INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
1602977-2	11/08/16	November 2016	10/31/16 - 11/07/16

Advertiser	Product	Estimate Number
POL/Gissel, Daryl/Mayor	Darryl Gissel (Political) W/	

Agency Commission

Net Amount Due \$8,032.50

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Billing Address:

Cranch Hardy Attention: Accounts Payable 7906 Wrenwood Boulevard Baton Rouge, LA 70809

Send Payment To:

WAFB Raycom U.S. / WAFB TV 9 PO Box 11407 Lockbox 0340 Birmingham, AL 35246-0340

Invoice #	Invoice Date	Invoice Month	Invoice Period
1602977-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Chris Tingle	WAFB	Local

Advertiser Product Estimate Number
POL/Gissel, Daryl/Mayor Darryl Gissel (Political) W/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 10/27/16	10/27/16	CBS This Morning	7-9a	T	:30	1	\$450.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16T	Spots/Week 1	<u>Rate</u> \$450.00		***************************************			
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WA	\FB Th 10	/27/16 7:25 AM CBS 1	This Morning	7-9a	:3	0 DG-1535			\$450.00 NM
14 10/27/16	10/27/16	WAFB 9 News at 6	6p-630p		:30	1	\$1,300.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16T	Spots/Week 1	<u>Rate</u> \$1,300.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WA	FB Th 10/	/27/16 6:25 PM WAFE	3 9 News at 6	6p-630p	:3	O DG-1535			\$1,300.00 NM
15 10/27/16	10/27/16	WAFB 9 News at 10 N	1-F M-F 10-1035p	T	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16T	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: # Ch	Day Air	Date Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WA	FB Th 10/	27/16 10:12 PM WAFE	9 News at 10 M-F	M-F 10-1035p	:3	0 DG-1535			\$1,800.00 NM
16 10/28/16	10/28/16	CBS This Morning	7-9a		:30	1	\$450.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSS 10/30/16F	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WA		28/16 8:54 AM CBS T	••••••	7-9a	:3	0 DG-1535			\$450.00 NM
17 10/28/16	10/28/16	WAFB 9 News at 6	6p-630p	F	:30	1	\$1,300.00	NM	
Weeks:	Start Date 10/24/16	End Date MTWTFSSF	<u>Spots/Week</u> 1	<u>Rate</u> \$1,300.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WA	FB F 10/	28/16 6:10 PM WAFB	9 News at 6	6p-630p	:3	0 DG-1535			\$1,300.00 NM

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Invoice #	Invoice Date	invoice Month	Invoice Period
1602977-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
POL/Gissel, Daryl/Mayor	Darryl Gissel (Political) W/	

Spots/

5

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots

Payment Terms 30 Days

Gross Total

\$5,300.00

Agency Commission

\$795.00

Net Amount Due

\$4,505.00

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Billing Address:

Cranch Hardy Attention: Accounts Payable 7906 Wrenwood Boulevard Baton Rouge, LA 70809

Description

Send Payment To:

Start Date

WAFB

WAFB

2

Tu 07/26/16

W 07/27/16

Line

WAFB Raycom U.S. / WAFB TV 9 PO Box 11407 Lockbox 0340 Birmingham, AL 35246-0340

End Date

Invoice #	Invoice Date	Invoice Month	Invoice Period
1559297-1	07/31/16	July 2016	06/27/16 - 07/27/16

Property	Account Executive	Sales Office	Sales Region
WAFB	Tommy Doherty	WAFB	Local

Advertiser Product Estimate Number POL/Gissel, Daryl/Mayor Daryl Gissel EBR Mayor

Flight Dates	Order #	Alt Order #
07/21/16 - 07/27/16	1559297	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	·····	
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

Rate

Type

\$400.00 NM

\$400.00 NM

Spots/ Week

:30 DG-1512 :30 DG-1512

:30 DG-1512

Length

1 07/21/16 07/27/16 9 News This Morning 5a-7a	MTWTF	:30 1	\$325.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 07/18/16 07/24/16 F 1	<u>Rate</u> \$325.00			
	•	Langth Ad ID		Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		
1 WAFB F 07/22/16 5:58 AM 9 News This Morning	5a-7a	:30 DG-1512		\$325.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 07/25/16 07/31/16 MTW 3	<u>Rate</u> \$325.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WAFB M 07/25/16 5:24 AM 9 News This Morning	5a-7a	:30 DG-1512		\$325.00 NM
4 WAFB Tu 07/26/16 5:28 AM 9 News This Morning	5a-7a	:30 DG-1512		\$325.00 NM
3 WAFB W 07/27/16 5:39 AM 9 News This Morning	5a-7a	:30 DG-1512		\$325.00 NM
2 07/21/16 07/27/16 9 News This Morning 6a-76a-7a	MTWTF	:30 1	\$400.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 07/18/16 07/24/16 F 1	<u>Rate</u> \$400.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WAFB F 07/22/16 6:30 AM 9 News This Morning 6a-7a	6a-7a	:30 DG-1512		\$400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
07/25/16 07/31/16 MTW 3	\$400.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		<u>Rate Type</u>
3 WAFB M 07/25/16 6:48 AM 9 News This Morning 6a-7a	6a-7a	:30 DG-1512		\$400.00 NM

MTWTFSS

Start/End Time

6:18 AM 9 News This Morning 6a-7a

6:29 AM 9 News This Morning 6a-7a

3 07/21/16	07/27/16	WAFB 9 News at 5	5p-530p	MTWTF	:30	1	\$625.00	NM	
Weeks:	Start Date 07/18/16	End Date MTWTFSS 07/24/16F	Spots/Week 1	<u>Rate</u> \$625.00					
Spots: # <u>Ct</u>	<u>n Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u> /22/16 5:27 PM WAF	<u>ription</u>	Start/End Time 5p-530p	Length	Ad-ID DG-1512			<u>Rate Type</u> \$625.00 NM
Weeks:	Start Date 07/25/16	End Date MTWTFSS 07/31/16 MTW	Spots/Week 3	Rate \$625.00	.50				VV2V.VV

6a-7a

6a-7a

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Description

End Date

Line Start Date

Invoice #	Invoice Date	Invoice Month	Invoice Period
1559297-1	07/31/16	July 2016	06/27/16 - 07/27/16

Advertiser	Product	Estimate Number
POL/Gissel, Daryl/Mayor	Daryl Gissel EBR Mayor	

Spots/

Length	Week	Rate	Туре	
:30	1	\$625.00	NM	
Leng	th Ad-ID			<u>Rate Type</u>
	20 DG=1512			\$625.00 NM

3 07/21/16 WAFB 9 News at 5 07/27/16 5p-530p MTWTF--Air Time Description Start/End Time Spots: # <u>Ch</u> Day Air Date WAFB M 07/25/16 5:28 PM WAFB 9 News at 5 5p-530p 3 :30 DG-1512 \$625.00 :30 DG-1512 \$625.00 NM 5p-530p 4 WAFB Tu 07/26/16 5:15 PM WAFB 9 News at 5 :30 DG-1512 \$625.00 NM 5p-530p WAFB W 07/27/16 5:12 PM WAFB 9 News at 5

MTWTFSS

Start/End Time

MTWTF--:30 \$725.00 NM 4 07/21/16 07/27/16 WAFB 9 News at 6 6p-630p **MTWTFSS** Spots/Week Rate Weeks: Start Date End Date 07/18/16 07/24/16 ---F--\$725.00 Rate Type Day Air Date Start/End Time Length Ad-ID Spots: # <u>Ch</u> Air Time Description \$725.00 NM 6p-630p :30 DG-1512 1 WAFB F 07/22/16 6:30 PM WAFB 9 News at 6 Start Date End Date MTWTFSS Spots/Week Rate Weeks: 07/25/16 07/31/16 MTW----\$725.00 Rate Type Start/End Time Length Ad-ID Spots: # <u>Ch</u> Day Air Date Air Time Description :30 DG-1512 \$725.00 NM 6p-630p WAFB M 07/25/16 6:14 PM WAFB 9 News at 6 2 :30 DG-1512 \$725.00 NM WAFB Tu 07/26/16 6:11 PM WAFB 9 News at 6 6p-630p \$725.00 NM W 07/27/16 6:21 PM WAFB 9 News at 6 6p-630p :30 DG-1512 WAFB

5 07/21/1	6 07/27/16	M-F 630-7P	630p-7p	MTWTF	:30 1	\$450.00 NM	
Weeks:				Rate			
	07/18/16	07/24/16F	,	\$450.00			Data Tima
Spots: <u>#</u>	Ch Day A	<u> </u>	<u>escription</u>	Start/End Time	<u>Length</u> <u>Ad-ID</u>		Rate Type
1	WAFB F C	7/22/16 6:51 PM M	-F 630-7P	630p-7p	:30 DG-1512		\$450.00 NM
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	<u>Rate</u>			
	07/25/16	07/31/16 MTW	3	\$450.00			
Spots: #	Ch Day A	<u> </u>	<u>escription</u>	Start/End Time	Length Ad-ID		Rate Type
2	WAFB M C	7/25/16 6:48 PM M	-F 630-7P	630p-7p	:30 DG-1512		\$450.00 NM
3	WAFB Tu C	7/26/16 6:47 PM M	-F 630-7P	630p-7p	:30 DG-1512		\$450.00 NM
4	WAFB W C	7/27/16 6:47 PM M	-F 630-7P	630p-7p	:30 DG-1512		\$450.00 NM
4	WAFB W C	7/27/16 6:47 PM M	-F 630-7P	630p-7p	:30 DG-1512		\$450.00 N

6 07/21/16	07/27/16	WAFB 9	News at 10 M-	F M-F 10-1035p	MTWTF	:30	2	\$900.00	NM		
Weeks:	Start Date 07/18/16	End Date 07/24/16	MTWTFSS	Spots/Week 2	<u>Rate</u> \$900.00						
Spots: # Ch	n Day Air	Date Air	r Time Descrip	otion_	Start/End Time	Length A	<u>d-ID</u>			Rate T	<u>ype</u>
2 W	AFB Th 07		57 PM WAFB : N WITHIN PGN	9 News at 10 M-F M ORDERED	M-F 10-1035p	:30 D	3-1512			\$900.00 I	NM
1 1 W	AFB F 07	/22/16 10:	32 PM WAFB	9 News at 10 M-F	M-F 10-1035p	:30 00	3-1512			\$900.00	NM
Weeks:	Start Date 07/25/16	End Date 07/31/16	MTWTFSS MTW	Spots/Week 2	<u>Rate</u> \$900.00						
Spots: # Ch	n Day Air	Date Air	r Time Descrip	<u>tion</u>	Start/End Time	Length A	d-ID			Rate Ty	уре
3 W/	AFB M 07.			9 News at 10 M-F	M-F 10-1035p PGM ORDERED	:30 DG	G-1512			\$900.00	NM
4 W/	AFB W 07. LATE D		58 PM WAFB 9 N WITHIN PGN	9 News at 10 M-F M ORDERED	M-F 10-1035p	:30 D	5-1512			\$900.00	NM

7 07/21/16	07/27/16	9News T	his AM Ely Edit	ioM-F 430a-5a	MTWTF	:30	2	\$50.00	NM	
Weeks:	Start Date 07/18/16	End Date 07/24/16	MTWTFSS	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch	<u>Day Air</u>	<u>Date Air</u>	Time Descrip	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type

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Invoice #	<u>¥</u>	Invoice Date	Invoice Month	Invoice Period
1559297	'-1	07/31/16	July 2016	06/27/16 - 07/27/16

Advertiser	Product	Estimate Number
POL/Gissel, Daryl/Mayor	Daryl Gissel EBR Mayor	

Line	Start [Date	End D	ate Des	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
7	07/21/	16	07/27/	16 9Ne	ws This AM	Ely Editi	oM-F 430a-5a	MTWTF~~	:30	2	\$50.00	NM		
Spots	s: <u>#</u> 2	<u>Ch</u> WAFE		Air Date 07/22/16	Air Time		ion This AM Ely Edition	Start/End Time M-F 430a-5a		th <u>Ad-ID</u> 30 DG-1512			<u>Rate</u> \$50.00	
ĺν	1 Veeks	WAFE	•	07/22/16	4:59 AM	9News T	his AM Ely Edition Spots/Week	M-F 430a-5a M-F 430a-5a <u>Rate</u>		0 DG-1512			\$50.00 \$50.00	
Spots		· ·	7/25/1 Day	6 07/31			3	\$50.00 Start/End Time	Lenat	th Ad-ID			Rate	Type
Ì	4	WAFE	М	07/25/16	4:59 AM	9News T	his AM Ely Edition	M-F 430a-5a	:3	0 DG-1512			\$50.00	
	3	WAFE		07/26/16	4:49 AM	9News T	his AM Ely Edition	M-F 430a-5a	:3	0 DG-1512			\$50.00	NM
	5	WAFE	W	07/27/16	4:45 AM	9News T	his AM Ely Edition	M-F 430a-5a	:3	0 DG-1512			\$50.00	NM
								Total Spots	;	29				

Payment Terms 30 Days

Gross Total

\$13,950.00

Agency Commission

\$2,092.50

Net Amount Due

\$11,857.50

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.